



# A. J. INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Educational Trust ®

NAAC Accredited Institute

(Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

## 7.2 Best Practices

### 7.2.1 Describe at least two institutional best practices (as per NAAC Format)

The Institute has successfully implemented many best practices. Two best practices chosen to present here are explained below:

#### First Best Practice

##### **Title of the Practice: Introduction of Teaching Learning Practice (TLP)**

**Objectives of the Practice:** The objectives of the practice are

- To impart conceptual and contemporary knowledge through a multidisciplinary approach to meet the professional requirements
- To equip the students with techno-management skills
- To apply knowledge and skills in decision making
- To develop social-sensitive citizens
- To ensure excellence through continuous quality improvement

#### **The Context: Curriculum Practices**

Curriculum-based activities comprise a simple set of standardised procedures to impart the programme content and to evaluate its effectiveness. It also helps the teachers to find out how students are progressing in basic academic activities such as understanding, internalizing and applying the knowledge. These curriculum-based activities will assist students in understanding not only the conceptual and contemporary knowledge but also make them fit with skills such as critical thinking, problem-solving and effective communication. Apart from lectures, curriculum practices comprise group discussion, role-play, business quizzes, management games, tests, presentations, etc. which are explained below.

#### **Beyond Curriculum Practices**

The ability of every student present in the class is not the same. Hence, beyond curriculum teaching learning practices ensure that each one thrives in their uniqueness. We proactively

promote the inclusion of students and expect them to collaborate and cooperate. These beyond curriculum teaching learning practices explained below aim at developing various soft and social skills such as self-confidence, collaboration, problem-solving, communication, respect for others, team spirit etc. in addition to their academic ability.

### **The Practices and Uniqueness:**

Teaching is a practice that draws on teachers' beliefs about learning, their content knowledge, prior experiences and their commitment. It aims to produce learners who are motivated, able to internalise the contemporary knowledge in the light of new technologies and apply new knowledge and skills effectively throughout their lives.

TLP is a framework to create and implement inclusive teaching to improve learners' expectations and academic performance. These practices allow the teacher to enhance student engagement through various learning practices and assess the students' overall performance. Hence, with the noble idea of making teaching and learning more aligned and effective in achieving the desired Programme Outcome, this TLP manual is prepared and implemented.

### **Evidence of Success:**

- TLP has successfully developed a uniform criterion for evaluation of curriculum and beyond curriculum activities.
- TLP brought awareness among students regarding the evaluation mechanism of curriculum and beyond curriculum activities of the Institute. Accordingly, students got an idea to prepare themselves for the same.
- TLP enhanced transparency in evaluation mechanism
- It gave a framework to the course instructors in preparation of work diary with course objectives and outcomes.
- Internal Examination question papers were prepared as per the Bloom Taxonomy (above Level III).

### **Problems Encountered and Resources Required:**

To design rubrics for qualitative assessment, Institute has spent many hours of discussion to develop objectives, likely outcomes, and various criterion for evaluation. Creation of a uniform way to organize the activities, identifying objectives and the likely outcomes for each activity and to develop the mechanism of evaluation was a challenging task.

An expert was invited to brief the faculty members on the initial designing of TLP. In-addition to this a series of brain storming sessions with faculty members were held to design TLP.

### **Second Best Practice:**

#### **Title of the Best Practice: ‘Yakshakalothsava’: Yakshagana Competition**

#### **Objectives of the Practice:**

The objective of the initiative is to

- Preserve the folklore art form of the region live through younger generation.
- Provide a platform for the young artists to showcase their talent in Yakshagana.

#### **The Context:**

Considering the fast growth and development, it is essential to keep alive the traditional art and culture. Yakshagana is one such art form that retains the old customs and history of long generations of involvement with it. With soul aim of serving culturally and academically from social perspective, the Institute organizes ‘**Yakshakalothsava**’ Yakshagana competition for the UG students with the novel idea of preserving and perpetuating the traditional culture and its relevance to Yakshagana.

#### **The Practice:**

Institute started Yakshakalothsava- Yakshagana competition from February 2020. The competition is organized for the UG colleges and one-hour duration will be provided to the teams to perform on the stage. Best performing three teams were selected for the honour. Performances were judged on five different dimensions to honour the individual performances. Prominent personalities in the field of Yakshagana were identified as judges to judge the performance of the teams.

#### **Evidence of Success:**

- Yakshakalothsava- Yakshagana competition has completed three years successfully.
- Our students hailing from different states and other parts of Karnataka became aware of the art form- Yakshagana.
- As an audience and an art patron, participation of public has increased in this year.
- Participating institutions has increased.

### **Problems Encountered and Resources Required**

Undoubtedly, the Institute has encountered a few minor problems in these three years. The problems encountered consists of requirement for alternate source of power, time management in makeup and necessity of infrastructure, apt judges for judging yakshagana event were few of the problems. Resources required to resolve the problems are the finance, which was procured from the Trust.